

ORDER



KSNV

Orders	Order / Rev:	106601
	Alt Order #:	06852702
	Product Desc:	OBAMA 60'S
	Estimate:	1775
	Flight Dates:	09/15/12 - 09/21/12
	Original Date / Rev:	09/14/12 / 09/17/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	56	\$88,310.00	\$75,063.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	56	\$88,310.00	\$75,063.50	0.00
Totals	56	\$88,310.00	\$75,063.50	0.00

Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCready	Atlanta	South	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	40%	\$88,310.00
Market	100%	\$220,775.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$44,155.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$44,155.00
KTUD	1%	\$2,207.75
KVVU	15%	\$33,116.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$8,831.00

Order / Rev: 106601
 Alt Order #: 06852702
 Flight Dates: 09/15/12 - 09/21/12

Advertiser: Obama for America
 Product Desc: OBAMA 60'S
 Estimate: 1775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/21/12	M-F 5-6a WakeUp w/Wag@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	1:00	2	\$650.001	0.00	NM		2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$650.00		0.00			
E 2	KSNV	09/17/12	09/21/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	1:00	4	\$1,300.001	0.00	NM		4	\$5,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$1,300.00		0.00			
E 3	KSNV	09/17/12	09/21/12	Today Show Today Show	CM	658a-9am	MTWTF--	1:00	4	\$1,700.001	0.00	NM		4	\$6,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		4				\$1,700.00		0.00			
E 4	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	1:00	1	\$700.001	0.00	NM		1	\$700.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$700.00		0.00			
E 5	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	1:00	1	\$1,250.001	0.00	NM		1	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,250.00		0.00			
E 6	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,250.001	0.00	NM		1	\$1,250.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,250.00		0.00			
E 7	KSNV	09/16/12	09/16/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am		9:30a-10a	-----S	1:00	1	\$1,000.001	0.00	NM		1	\$1,000.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,000.00		0.00			
E 8	KSNV	09/17/12	09/21/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MTWTF--	1:00	2	\$700.001	0.00	NM		2	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$700.00		0.00			
E 9	KSNV	09/17/12	09/21/12	M-F Today Show III 4th HOM Today 4th Hour		10am-11am	MTWTF--	1:00	2	\$650.001	0.00	NM		2	\$1,300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$650.00		0.00			
E 10	KSNV	09/17/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	1:00	3	\$650.001	0.00	NM		3	\$1,950.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$650.00		0.00			
E 11	KSNV	09/17/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	1:00	2	\$850.001	0.00	NM		2	\$1,700.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$850.00		0.00			
E 12	KSNV	09/17/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	1:00	2	\$200.003	0.00	NM		2	\$400.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$200.00		0.00			
E 13	KSNV	09/17/12	09/21/12		CM	3-4p	MTWTF--	1:00	3	\$900.001	0.00	NM		3	\$2,700.00

Order / Rev: 106601
Alt Order #: 06852702
Flight Dates: 09/15/12 - 09/21/12

Advertiser: Obama for America
Product Desc: OBAMA 60'S
Estimate: 1775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		3			\$900.00	0.00					
E 14	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			MTWTF--		1:00	2	\$1,200.001	0.00 NM	2 \$2,400.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		2			\$1,200.00	0.00					
E 15	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm			MTWTF--		1:00	2	\$1,400.001	0.00 NM	2 \$2,800.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		2			\$1,400.00	0.00					
E 16	KSNV	09/17/12	09/21/12	M-F Early News	CM	5-630p			MTWTF--		1:00	4	\$2,000.001	0.00 NM	4 \$8,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		4			\$2,000.00	0.00					
E 17	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm			-----5-		1:00	1	\$1,300.001	0.00 NM	1 \$1,300.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1			\$1,300.00	0.00					
E 18	KSNV	09/18/12	09/18/12	Tues PR 10-11p	CM	10-11pm			-T-----		1:00	1	\$6,400.001	0.00 NM	1 \$6,400.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1			\$6,400.00	0.00					
E 19	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm			--W----		1:00	1	\$6,400.001	0.00 NM	1 \$6,400.00
				Wednesday Prime 10-11pm											
				ROCK CENTER- BRIAN WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1			\$6,400.00	0.00					
E 20	KSNV	09/16/12	09/16/12	NFL End of Game Break	CM	1p-9p			-----S		1:00	1	\$16,000.001	0.00 NM	1 \$16,000.00
				NFL End of Game Break											
				SUN NT FB: DET @ S FRAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1			\$16,000.00	0.00					
E 21	KSNV	09/17/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm			MTWTF--		1:00	3	\$2,200.001	0.00 NM	3 \$6,600.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		3			\$2,200.00	0.00					
E 22	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-		1:00	1	\$2,200.001	0.00 NM	1 \$2,200.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1			\$2,200.00	0.00					
E 23	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S		1:00	1	\$2,200.001	0.00 NM	1 \$2,200.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1			\$2,200.00	0.00					
E 24	KSNV	09/17/12	09/21/12	The Tonight Show	CM	1135p-1237a			MTWTF--		1:00	4	\$850.001	0.00 NM	4 \$3,400.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTF--		4			\$850.00	0.00					
E 25	KSNV	09/17/12	09/21/12		CM	1237a-136am			MTWTF--		1:00	4	\$450.001	0.00 NM	4 \$1,800.00

Order / Rev: 106601
 Alt Order #: 06852702
 Flight Dates: 09/15/12 - 09/21/12

Advertiser: Obama for America
 Product Desc: OBAMA 60'S
 Estimate: 1775

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Late Night w/Fallon																										
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>MTWTF--</td> <td>4</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	MTWTF--	4	\$450.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	MTWTF--	4	\$450.00	0.00																					
E 26	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	1:00	1	\$1,500.002	0.00	NM		1	\$1,500.00											
Saturday Night Live																										
SATURDAY NIGHT LIVE																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----S-</td> <td>1</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/12	09/16/12	-----S-	1	\$1,500.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/10/12	09/16/12	-----S-	1	\$1,500.00	0.00																					
E 27	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	1:00	1	\$270.003	0.00	NM		1	\$270.00											
Sports Night in Las Vegas																										
SPORTS NIGHT IN LAS VEGAS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----S</td> <td>1</td> <td>\$270.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/12	09/16/12	-----S	1	\$270.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/10/12	09/16/12	-----S	1	\$270.00	0.00																					
E 28	KSNV	09/16/12	09/16/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	-----S	1:00	1	\$90.003	0.00	NM		1	\$90.00											
Law & Order (LF)																										
LAW & ORDER																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----S</td> <td>1</td> <td>\$90.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/12	09/16/12	-----S	1	\$90.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/10/12	09/16/12	-----S	1	\$90.00	0.00																					
													Totals	56	\$88,310.00											